

WHY WORK WITH SCHOOLS, COLLEGES AND TRAINING PROVIDERS?

HOW CAN I CONTRIBUTE?

Aspiration Statement- Schools, Colleges and Training Providers

Young Londoners and their teachers, will have the opportunity to learn and be inspired by business and wider community partnership experiences.

Aspiration Statement- Business and Wider Community

All London business and community organisations will support the education and training of young people, while raising their profile, developing their staff.

WHY WORK WITH SCHOOLS, COLLEGES AND TRAINING PROVIDERS – WHAT’S IN IT FOR ME?

There are many benefits to employers, employees and members of the wider community, when they work in partnership with schools, colleges and training providers, to support young people. The following have been shown to be important :

A better prepared workforce

- Involvement of business and community with local young people, creates a better educated and prepared workforce for the industrial, commercial and social needs of society, in both the shorter and longer term

Recruitment

- Involvement in education and training can provide opportunities to get to know potential recruits and give them the skills needed by employers.

Staff Development

- Participating in work-related activities, such as work experience and enterprise activities, provides training and development opportunities for enhancing the skills of your employees (for example communication and presentation skills)

Public relations

- Involvement helps your business to build a desirable corporate image at a local level and, at times, at national level . Employees may feel more positive or loyal towards their employing organisation if it has a positive profile in the community

A force of change

- Working with schools and training organisations, gives you the opportunity to interact with education , to influence the curriculum, and to produce more qualified people.

An interdependent community partnership

- Business and the wider community are dependent on the outputs of the education system as customers, employees and suppliers

Working with young people

- Businesses and wider community members can experience the sheer pleasure and satisfaction that comes from working with young people, and the special gratification that comes from seeing them learn and develop

Individual creativity

- Work-related challenges (for example designing business challenges), can provide an outlet for the individual creativity and personal development of employees

Parents and Carers

- Parents and carers are happy to make a positive contribution to the education of young people, because as one employer put it ‘ I care about my children and other people’s children.’ This makes me want to ‘pitch in’ and help shape the education process’

HOW CAN I CONTRIBUTE?

There is a wide choice of ways to become involved. You can choose to support activities which suit you, whether you are an SME, large Corporate or want to be involved through a Business Network.

<p>Business and Community Partners can contribute to raising the standards, motivation and aspirations of our next generation of young adults, by working with individual schools, colleges or training organisations by :</p>
<p>Curriculum development and materials</p> <ul style="list-style-type: none">• Providing information about your organisation, which can be used in teaching about the work place.
<p>Professional Development Placements for teachers and education managers</p> <ul style="list-style-type: none">• Offering opportunities for teachers to visit your work place or spend time with your staff to develop materials for use by young people or to work together on shared management issues.
<p>Work Placements/Apprenticeships</p> <ul style="list-style-type: none">• Offering long and short-term work experience placements to young people which are linked to vocational and work related qualifications including the new diplomas.
<p>Mentoring and Learning Partners</p> <ul style="list-style-type: none">• Offering time to meet on a regular basis, or communicate by e-mail, with a young person or small group of young people to support them with their learning and personal development.
<p>Business and Community Challenges</p> <ul style="list-style-type: none">• Providing challenges which will develop enterprise skills and knowledge, through working on a real or simulated problem solving tasks from the work place
<p>Meeting people from the business and wider community</p> <ul style="list-style-type: none">• Meeting young people in their school, college or training setting or at your company premises, to link work to their curriculum. discuss agreed topics relating to work.• Helping young people prepare their CVs and develop their interview skills
<p>Supporting the management of education and training organisations</p> <ul style="list-style-type: none">• Providing governors and advice for education and training organisations
<p>Sponsorship</p> <ul style="list-style-type: none">• Providing financial assistance or equipment and materials donations