



ANNUAL REVIEW 2005-06

LONDON
CENTRAL
EDUCATION
BUSINESS
ALLIANCE

CONTENTS

Introduction	1
Programmes	2
Highlights of the year	3
Achievements (Aug 2005-July 2006)	3
Case Studies	4
Finance	7
Challenges 2006-07	8



INTRODUCTION (Chair of LCEBA)

On behalf of the Management Committee I am pleased to be able to report that this been another successful year, LCEBA consortium partners have achieved or exceeded the targets for the delivery of education business link activities (EBL) to young people in Central London.

Our objective is to inspire and motivate young people and to raise aspiration and achievement and create a sense of the possible through businesses and schools working together. We have continued to deliver core EBL programmes funded by the London Central Learning and Skills Council (LCLSC) – Work experience, Employer Involvement, Mentoring, Primary Volunteering and Professional Development Placements and the Enterprise Advisor service. In addition, LCEBA has continued to deliver a portfolio of employability programmes to young people at risk of social exclusion.

The London Central Education Business Alliance celebrated its fifth anniversary in April 2006. A stakeholder event was held in July at one of London's prestigious landmarks, Tower Bridge, and was attended by representatives from education and business. It was heralded as an excellent opportunity to network and reflect on the impressive achievements over the past five years and the strength of this partnership.

45, 000 Key stage 4 and 5 young people on two week work experience placements

2,000 Young people with business mentors

10,000 Business Partners in primary schools supporting literacy and numeracy

15,000 Young people involved in enterprise activities

500 Teachers on short term placements into industry

This report seeks to summarise our activities, highlight recent developments and demonstrate how LCEBA supports schools in meeting the statutory requirements for Work Related Learning and the implementation of Every Child Matters.

I would like to thank the delivery partners – borough Education Business Partnerships, Trident, businessdynamics and Young Enterprise together with the LCEBA central team and moreover the thousands of individual business volunteers who give their time to young people.

Jenny Lambert

Chair – LCEBA Management Committee

January 2007



PROGRAMMES

LCEBA consortium partners have continued to deliver Core EBL activities under 4 strands:

- Pre 16 Work Experience Placements
- Employer Involvement – Mentoring
– Primary Volunteering
- Professional Development placements

In addition, partners have delivered a portfolio of employability programmes (Work Experience, Mentoring, FE/University Tasters, Enterprise Activities) to young people at risk of social exclusion under the Future Plus (for 13-17 year olds) and Future Links (16-24 year olds) projects, funded through London Central LSC co-financed European Social Fund (ESF). LCEBA has led the Pan London CRE8 Your Future project also funded by ESF which aims to raise aspiration through employability programmes focused on the creative industries. Young Enterprise, Westminster Community Partnerships and Wandsworth BEST were the champions for delivery of this project in Central London. These ESF funded projects have enabled us to extend our programmes to young people at risk of becoming NEET (Not in education, employment or training) and also target post 16 young people.

This year has seen a consolidation of our core activities and the further development of mentoring services. Smart Mentoring has now been piloted in Westminster and a full on line training package has been launched. Quality of programmes remain a priority and frameworks have been updated. LCEBA has also developed a package of Career awareness events for Connexions Service personal advisors, these were a real success and offered an insight to the Beauty, Construction, Health and Fitness sectors.

The Enterprise Advisor service (EntA) continued to operate in London South, West and Central and extended the offer to Special Schools and Pupil Referral Units. The EntA service, due to end in July 2006 was extended to December in our sub regions in order to facilitate a phasing out of the service and leave a legacy of resources available online.

All our programmes contribute to the Work related learning (WRL) curriculum and build a bridge between the world of the classroom and the world of work.

“Without the help and guidance of LCEBA, I would not have had the confidence to work within a real office situation.”



HIGHLIGHTS OF THE YEAR

- Launch of Smart mentoring
- Development of on line mentoring training
- Career Awareness events for London Central Connexions Personal Advisors
- INSET for Enterprise Co-ordinators in Special Schools
- Partner in Pan London Employer Engagement project – Capital Skills
- Working in strategic partnership with LSC teams responsible for delivery of 14-19
- Employability programmes to young people at risk of social exclusion
- GOL funded Employer Engagement events – Health and Creative Industries
- 5th Year Celebration Event at Tower Bridge

ACHIEVEMENTS (AUG 2005 – JULY 2006)

Programme	No. Of Learners/ Schools
Pre 16 Work Experience	8089
Mentoring	489
Primary Volunteering	1523
Professional Development Placements	121
Enterprise Initiatives	2928
Enterprise Advisor Service	200 Schools
CRE8	1815
Future Plus	497
Future Links	508



CASE STUDIES

PREPARING STUDENTS FOR INTERVIEWS AND WORK EXPERIENCE

Wandsworth BEST worked with the Polka Theatre in Wimbledon to run interview skills sessions in order to prepare young people for work experience.

The overall aim was for the students to learn about the world of work and what to expect when meeting employers, what to do and what not to do in an interview situation and how to prepare for a more successful interview.

Polka Theatre put together a sketch for a special assembly featuring two poor interviews based on points raised with BEST staff. After an initial performance students were asked for advice and to raise their hand if they spotted something wrong, the actors re-ran the interviews with the student's suggestions. Students were also instructed by BEST on health and safety in the work place using an interactive video.

EMPLOYER INVOLVEMENT

Camden EBP delivered a successful Industry Day Event in Jack Taylor Special School for post 16 students with severe learning difficulties.

A total of ten businesses took part in the event: Action for Kids (a charity that works with physically disabled young people and adults), Aroma-therapist, EDF Energy, Millers Arc Farm, Camden Council Environmental Services, Tottenham Hotspurs Football Club, Park Lane Hotel and the London Ambulance Service.

The main aim of this activity was to enable young people preparing for leaving school and independent living to experience a variety of employment options within the security of the school environment. The enterprise focus enabled young people to consider the necessary qualities for the work place including enterprise capability, financial capability and business and economic understanding.

The young people assisted in the organisation of the day setting up small businesses selling refreshments to demonstrate how businesses work and how profits are made.

SPECIALISED MENTORING PROGRAMME

Bloomberg is working with St. Michael's School, Southwark on a mentoring programme, which focuses on Modern Foreign Languages. Mentors from Bloomberg volunteer if they are fluent (currently) in French and Spanish. Pairs meet at Bloomberg once each month for one hour and the sessions are conducted in either French or Spanish. Mentors are supported by MFL teachers at St. Michael's.



"My first day of work away from school was a fantastic experience. I was so nervous before going but once I arrived everyone was kind and helpful. This has helped me so much to build up my confidence."

Below is response to the first session from, Head of MFL at St. Michael's:

'They really enjoyed it, all the kids were really happy with their mentors and said that they were really supportive and patient.

Also quite a few have come to see me and ask what qualifications do you need to work at a place like Bloomberg and that has been a real plus. I feel if these children get a feel for the City and it actually inspires them to push themselves at school then this will have been really worthwhile.'

UNDERSTANDING THE WORLD OF WORK AND THE APPLICATION OF TECHNOLOGY

King's Cross and the Channel Tunnel Rail Link developments provided the real life context for students in Islington studying technology and sustainable development. Islington EBP brought the curriculum to life by organising a talk on the latest wind energy technology from the company Whitby Bird, followed by the opportunity to build their own wind turbine that was then tested in a wind tunnel. Students made presentations of their findings. The site visit was concluded with a tour of the King's Cross development, which for the next ten years will be a major source of employment in the area, and Argent St George, a development company explained a range of employment opportunities.

WORK EXPERIENCE

A pupil at St George's School in Westminster who had not attended school on a regular basis as she was becoming disengaged with school and learning made a true success of the opportunity provided through a work experience placement with a local employer. She worked at the St Quintin Medical Centre in reception; she enjoyed the work and was treated as an employee rather than a school student. She carried out her tasks to a very high standard. Her line manager was so impressed with her maturity, attitude and manner that they offered to take her in the summer for more experience. In a letter received from the Chief Executive they stated that the student was an absolute delight and that the staff commented that the place would not be the same without her. Westminster Community Partnerships gave her a special recognition award for her efforts.



"I have never had so much fun and learned so much at the same time. I can't wait until I start work for real."





CASE STUDIES (CONT)

PRIMARY VOLUNTEERING AND EMPLOYER ENGAGEMENT

Nomura International's primary School Reading Programme was launched in October 2005. Every Wednesday a group of around 30 employees travel in a mini bus from the St. Paul's area to Southwark Park Primary School, where they spend their lunch break reading with students.

The scheme has shown very positive results, according to the school's Headteacher.

"We have a number of children who, on entry to our school, are below the national expectation. Therefore we need intervention strategies so that we can accelerate learning," she says.

The Headteacher says the reading programme has been "one of the contributing factors" boosting the school's SAT results and that this shows "We really are addressing the disadvantage that some children come in with."

The reading programme gives children one-to-one support with "someone who will encourage them, but who is not making any judgements," says the Headteacher.

"A number of children do not have the space or the time to be read to at home due to all sorts of difficulties" and "We have some parents who are not confident with their literacy skills" she explains.

While the program is good for the school, the company benefits too, says the Head of Corporate Communications at Nomura International. "It encourages employee engagement," she explains. "The volunteering scheme shows staff that we are not just about making returns for our shareholders, but also about building positive links with our local community."

BUSINESS MENTORING – TO IMPROVE STUDENT MOTIVATION AND EMPLOYABILITY SKILLS

A face to face mentoring programme at The Grey Coat Hospital School for Girls, organised by Westminster Community Partnerships Mentoring Co-ordinator, has provided access to professional business people from PricewaterhouseCoopers, Channel 4 and the Sustainable Development Commission. Business Mentors have provided support to students in a number of ways, helping students choose GCSE options, explore career paths and choices, motivating the students to manage their coursework and revision.



FINANCE

SUMMARY INCOME AND EXPENDITURE AUGUST 2005 – JULY 2006

INCOME		EXPENDITURE	
LSC Core Allocation	730,940	SUB CONTRACTS TO LCEBA PARTNERS	
Capital Skills (LDA)	12,322	Work Experience	190,153
LIDF (YE)	30,000	Enterprise Initiatives	104,864
CONTRIBUTIONS TO CENTRAL COSTS			
CRE8 Project	12,353	Primary Volunteering	145,924
Future Links Project	18,000	Mentoring	100,100
Future Plus Project	4,500		541,041
E Mentor pro (Rebate)	500	CENTRALLY DELIVERED PROGRAMMES	
National Audit Office (mentor Training)	700	Professional Development Placements	48,033
Connexions	6,900	Mentoring Central Costs (Co-ordination, mentor training, software licence, SMART mentoring development)	83,163
EntA service	35,000	CENTRAL COSTS	
GOL Employer Engagement	25,000	LCEBA Staffing (Management and administration)	98,248
		Overheads	55,000
		Health and Safety	1,000
		Events (Stock Exchange, Tower Bridge, GOL and Connexions)	18,120
		Marketing (newsletters, powerpoint design)	8,044
		Staff development	590
		Travel, room hire, refreshments, stationery	2,145
		Misc (LCEBA Review, Solicitors, membership- NEBPN, FEBL)	9,375
	<u>876,215</u>		<u>864,759</u>
		Carry forward to 2006-7	11,456

2 YEAR 'RING FENCED PROJECTS' EXTENDING BEYOND JULY 2006

Total Estimated Funding 2005-7

CRE8 Your Future	£882,194
Future Links	£150,000
Future Plus	£500,000
EntA Service (05-06)	£654,457

LCEBA accounts are administered through Westminster City Council and subject to internal and external audit (LSC, GOL and ESF)

CHALLENGES 2006-07

Education Business Links organisation and funding are currently under review by the Learning and Skills Council. LCEBA will participate fully in all consultation and contribute to the implementation of the LSC's strategy and vision for employer links and WRL. It is anticipated that the funding will remain at existing levels, therefore LCEBA will continue to secure additional contracts to contribute to consortium central costs. The challenge of planning and supporting the delivery of 14-19 diplomas being introduced in September 2008 will increase the demand for employer engagement and be a focus for our work during 2006-7.

Lorraine Marshall Corser
Consortium Manager



The London Central Education Business Alliance (LCEBA) brings together the experience and expertise of twelve education business link organisations from Education Business Partnerships within Local Education Authorities and a number of pan-London and national organisations. Together we share a vision of inspiring and motivating young people to raise aspiration and achievement and create a sense of the possible through businesses and schools working together.

If you would like to find out more about school business links in central London then contact us at the address on the back cover. You can also contact your local representative in:

Camden	020 7974 8024
Islington	020 7527 5860
Kensington & Chelsea	020 7938 8066
Lambeth	020 7926 9491
Southwark	020 7525 2828
Wandsworth	020 8871 8630
Westminster	020 7641 6174
businessdynamics	020 7620 0735
Construction Industry Training Board	01732 467300
SETNET London	020 7557 6422
Trident Trust (Central London)	020 7014 1400
Young Enterprise London	020 7278 6997





Bringing Businesses and Schools Together



London Central
Education Business Alliance

London Central Education Business Alliance
Room 53, 2nd Floor
Westminster Council House
97-113 Marylebone Road
London NW1 5PT

T 020 7641 1344

E info@businesses-schools-together.com

W www.businesses-schools-together.com

Copywriting: Lorraine Marshall Corser
Design: Pylon Design, London 020 8771 3400



Leading learning and skills